



BSD#7 LRSP Strategic Objective ACTION PLAN: **3.01 HY Transparency/Accountability/Communication 2012-13**

Strategic Objective (SO): 3.01 Enhance District transparency, accountability, and communication with our community.

Topic of Strategic Objective (SO) e.g., Math, PEAKS, etc.: Development of a comprehensive communications plan that enhances our school's ability to effectively communicate with all stakeholders.

Leader: Building Principal

Team Members: Hyalite Educational Staff

Action Plan Projected Completion Date:

March 2013

Evaluation Plan: *Describe steps you will take to determine if you have reached this strategic objective.*

- 1) Record of communications data collected
- 2) Record of leadership team agendas addressing communications data
- 3) Evidence of a comprehensive communications plan

Best Practice Investigation: *What information is uncovered looking at best practice in relation to this strategic objective.*

Comprehensive communication:

- 1) Directly helps the school achieve its strategic goals
- 2) Foster strong relationships with district stakeholders.
- 3) Provides focus and direction for messages/methods in support of the school's goals.
- 4) Enables the school to present itself accurately to all audiences

Action Steps	Who	Timeframe
What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO.	Who will be responsible for what actions?	What is a realistic timeframe for each action?
1) Collect data that provides insight into the perception of our schools communication effectiveness.	Building Principal and Office Staff	January 2013
2) Desegregate the communication data collected.	Hyalite Leadership Team	January 2013
3) Develop a communications plan that directly addresses:	Hyalite Leadership Team	March 2013
a) "Weaknesses" outlined in the collected data		
b) Communication with staff		
c) Communication with parents		
d) Communication with school community		
f) Communication with specific "sub-groups"		
4) Identify and implement technologies school-wide to enhance and support the comprehensive communications plan.	Instructional Coach, Tech Mentor and Building Principal	2012-13 School Year
a) Provide professional development as needed for certified staff for identified technologies.		

Progress expected by the end of the year: Hyalite Elementary will have a comprehensive and integrated communications plan that is committed to open, honest and ongoing communication with our stakeholders and maintains a two-way conversation with all stakeholders.